WITH OR
WITHOUT A LICENSE,
AIXAM MAKES THE CITY
MORE ATTRACTIVE

COMPACT I COUPÉ I BREAK

AIXAM

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OVERVIEW COLLECTION

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Création : Les Alchimistes



THE CITY CAR FOR CITY LADIES

01 IN HARMONY WITH ITS TIME

Red lights, traffic jams, speed limits between 30 and 50 kph, campaigns to promote the environment, along with parking problems, the price of fuel and insurance, difficulty in getting a full license, etc. Who hasn't ever dreamed of having a mini, sleek and easy-to-handle vehicle in the city? In this stressful, time-consuming environment, AIXAM vehicles offer a number of advantages over traditional fuel-guzzling, bulky and needlessly powerful vehicles.

Especially as AIXAM vehicles also have a sleek look, with trendy colours and finishing details, comfortable interiors and high-tech equipment. In addition, mini-format cars are in demand because driving on electricity is in with the times, and using less fuel and creating less pollution has become a genuine credo. So, forget any preconceived ideas and try one out to be in the thick of a cool and ultra-trendy form of mobility.



02 THE CITY CAR TREND

Here are the keys to AIXAM's new Vision: facts, information, numbers and the right amount of glamour. Because we're worth it.

XS

With its measurement and weight of a top model (L: 2.75m/w 1.5m and 400 kg), the AM-license car slips through traffic and is easy to park, anywhere. Especially being fitted with a reversing camera! In addition, it is very energy-efficient (3l/100 km), gives off only a few grams of CO_2 in the combustion version and 0% pollution in the electric version. Practical, sleek and easy to use, it simplifies city life.

"3l/100 Km
WHAT COULD BE
BETTER!"

XL

An 800 litre-boot (for the City Premium version), a well-equipped dashboard, a panoramic windscreen, performances and road handling worthy of a bigger car, plus masterful silence in the electric version. What else?

The height…

… of seduction and comfort. Air-conditioning, LCD on-board computer, electric and tinted windows, vanity mirror, refined upholstery, electric opening of the boot with remote control, personalisation, etc. A lifestyle mini city car.



03 IMAGINE A NEW KIND OF FREEDOM

A car without a license? An attractive, easy-to-use solution with numerous advantages, for you and your family.

INDEPENDANCE

From the age of 16, with just an AM license, teenagers can take to the roads. It's the perfect way to get used to driving without being accompanied, to reduce the number of driving lessons required to obtain a full license or to put an end to interminable waiting times to take the exam, along with the stress that goes with it. It offers a far higher level of safety than a moped and has the comfort and protection from the elements provided by a traditional car.

"From the age of 16 with just an AM-license "

FREEDOM

are you one of the 10 million people in France without a driving license, living in an urban or suburban environment? With its low operating constraints, Aixam models offer you the freedom to travel at your own pace, in optimal conditions, without depending on public transport or on somebody else.












04 A VISION IN KEEPING WITH THE TIMES

Exclusive innovations for greater comfort and sophistication.

SSHH

Aixam has developed high-performing sound-proofing to create a muted environment in the passenger compartment and significantly reduce noise from outside, helping to reduce ambient noise and improve the quality of everyday life. Silence, we're driving!

ARCHITECTURAL DESIGN

Smooth and minimalist lines on the new high-tech dashboard and the multi-purpose computer on a large central screen contribute to the comfort and safety of driving. AIXAM has added an ergonomic steering wheel to make handling easier. The on-board atmosphere is more sophisticated and features a designer look with two-tone upholstery matching the dashboard in ivory[1], carbon black[2], alu[3], white[4] or the colour of the bodywork[5]. The door trims have a new look and armrests have a supple and soft reinforcement. Life is beautiful!

IN REVERSE

No more neck-twisting thanks to the reversing camera which comes on as soon as reverse gear is engaged, making parking simpler. You can see the back of your car on the multimedia tablet screen. Now you can parallel park to your heart's content!

E-MOTION

Display your music, use the reversing camera, view radio information, look for radio stations, connect your Smartphone and telephone hands-free, etc. It's child's play with the multimedia touch-screen by AIXAM CONNECT and the intuitive Bluetooth interface with USB port. This useful and informative innovation is made to simplify life!

(1) Premium version, (2) version GTI or option GTO- (3) available as an option on Premium models - (4) available on S - models (5) version GTO

NOVELTY 2014

mes bonnes copines

05 SHOW OFF YOUR BEAUTY AT ALL TIMES

The Coupé Premium by AIXAM gets a colourful and feminine look with this ultra-stylish limited edition. Roof decorated in grey or pink motifs, matching the décor of the wing mirrors, shades of chrome, two-tone upholstery, etc. This is a remarkable interpretation of one of the most upmarket models in the Vision range, in a limited edition series.

A trendy and collaborative blog, "**mesbonnescopines.com**", dedicated to women is a new AIXAM partner in 2014. Because women will never be men. Thank you who?





AIXAM

mes bonnes
copines

AIXAM ELECTRIFIES THE CITY

The electric vehicle, with or without a license, is a clear choice. A genuine commitment to the environment. For you and your «gang», we have designed vehicles which are more than a means of transport: they are a way of life. Discover now the joy of safe driving, unique sensations and an eco-responsible approach with AIXAM e-City and AIXAM e-Coupé, which are electrifying the city!

EUREKA !

AIXAM is the first brand of AM-license vehicles to use an electric engine and to position itself on this innovative market with a full range. It offers two flagship models: **e-City and e-Coupé**.

TRENDY

This is urban mobility at its best: the new models in the e-AIXAM range can carry two people, like all AM-license vehicles. Compact but spacious, they have the same characteristics of space, volume, accessories and reliability as their older, combustion-engine versions. And much more besides…

A SWEET BUDGET

- Around €2 per 100 km to charge with electricity.
- Maintenance costs halved. Say goodbye to exhaust pipes, timing belts and various changes (oil, etc.).
- Insurance costs similar to those for a moped







PERFECTLY ASTONISHING!

- 0% noise pollution.
  Silence is golden.
- 100% responsible.
  100 % recyclable.
  What could be better?
- 0% CO_2 in the atmosphere
  Breathe well to think well.

SPOTLIGHT

- 75 to 110 km autonomy.
  Free your mind.
- 30 minutes to charge 80% of the battery on a 220 V domestic plug.
  e-xceptional!
- 3 h 30 to fill up on energy.

AIXAM, A CAR LESS ORDINARY

01 KEEP A STEP AHEAD

From designing the first no-license vehicle in 1975 (AROLA) to the creation of AIXAM in 1983 (which took over AROLA) and through to this day, the company's history has been peppered with highlights and major innovations which have helped to give aesthetics and credibility to this sector, which is now an integral part of the automotive landscape.

N°1…

…in France and Europe since 1987. With market share of close to 43% since early 2014, AIXAM has been the reference in the sector, both as a vehicle for individuals (AIXAM range) and ultra-light utility vehicles (Aixam Pro and MEGA), for more than 30 years. The company has a dense distribution network in France and internationally.

- 130 distributors in France
- 600 in 12 European countries

250,000

Aixam Mega reached the record of 15,500 vehicles in 2007. In 2009, AIXAM-MEGA faced the economic crisis by stabilising production at 11,200 units, increasing back up to 12,000 in the following years. The company's growth is thus above 20% compared to 2002.
In 2014, AIXAM MEGA will have produced over 250,000 vehicles.

MADE IN FRANCE

Located in the Rhône-Alpes region of France since the beginning, the company employs 230 people on six production sites. The head office and one assembly plant are in Aix-les-Bains in Savoie, and the other four production and assembly lines are in Chanas in Isère.

20 YEARS…

dedicated to developing light and compact electric vehicles. With constant concern for performance, utility, interior space and comfort. Precise research and technical developments led to the launch of the brand e AIXAM, a range of vehicles which benefits from the manufacturer's performance and know-how. e AIXAM models, like all AIXAM-MEGA ranges, are 100 % «made in France».

VIRTUOUS

- Engine innovation, aerodynamics, recycling, etc.: since it was founded, respect for the environment has been a major challenge for the brand. Each engine is fuel-efficient and exemplary in terms of pollution:
- combustion-engine vehicles emit just 77.9 g/km of CO_2 (2 .96 L/100 km), i.e. 37% less than the average target set by the European parliament for 2015.
- zero-emission electric vehicles in full development

"near 100% recyclable"

In addition, aerodynamics also contribute to this ecological commitment, which culminates in waste processing with each AIXAM MEGA vehicle being near 100% recyclable!

PARTNER

AIXAM MEGA was bought by Polaris, renowned American leader in the motor sports market, in April 2013. With annual turnover of 3.2 billion dollars in 2012, it designs, makes and distributes high-performing all-terrain vehicles (snowmobiles, road motorbikes) and low-speed road-based electric vehicles. This success relies on continued innovation, exceptional quality and an efficient distribution network. To sum up, a very similar background to that of AIXAM MEGA, whose products and expertise are now strengthening the position of Polaris on the electric and light utility vehicles' market and completes the all-terrain quadricycle range of Polaris.



01 LOOK GOOD IN ALL WEATHER

Whether it rains, snows or the sun shines, Aixam does not compromise with the active and passive safety of its vehicles. At the cutting-edge of technology, its numerous devices multiply innovative solutions to provide optimal safety to customers. And to improve on this, constantly.

PRESERVE THE PASSENGER COMPARTMENT

- Thermo-shaped plastic bodywork minimises deformation zones and absorbs the violence of a shock.
- The extruded aluminium passenger compartment (ultra-resistant) behaves like a safety cocoon thanks to the rigid elements that make it up
- The bodywork uses modern and highly technical composite materials

KEEP TYRES GROUNDED

The ABS system chosen by and developed in partnership with a large automotive OEM prevents the wheels from locking up in the event of emergency braking; this avoids the vehicle sliding. Its four channels and four electronic sensors maximise the grip of each tyre.

As soon as the speed goes above 5 kph, if the ABS is triggered, it will work until the vehicle comes to a complete stop, for optimal efficiency and safe road handling in all circumstances.

Fitted as standard or available as an option, ABS improve the braking power of Aixam vehicles by up to 43%.

SEE AND BE SEEN

All of our vehicles have high-level fittings ensuring they blend smoothly into road traffic.

As 80% of information perceived by drivers is visual, we have taken particular care of visibility:

- wide-angle windscreen and a powerful windscreen de-icing system
- 3rd stop light and automatic activation of hazard lights in the event of emergency braking
- LED driving lights and halogen headlamps

“LED driving lights “

PREDICTING THE UNPREDICTABLE

A forerunner in terms of safety, despite it not being required by law, AIXAM has submitted all of its models to crash tests since 1988 and has them validated in compliance with the strict standards in force in the European Union. The brand has acquired unrivalled expertise in terms of head-on, side and rear crash tests.

EVERYTHING BUT AN ACCESSORY

- reinforcements of seatbelt attachments
- two-position safety door locks
- high-density polyethylene fuel tank
- lighting on bottoms of doors when opening
- reversing radars with camera

A NEW VISION NOW AND THEN

AIXAM proposes the widest range on the market in its category. Its VISION range is complete and customisable, offering you real choice. With precise and sharp lines that assert the innovative character and attractive identity of these AM-license cars, each model has a unique silhouette, safety features and refined and exceptional finishing details. In their combustion-engine or electric version, with their shades of chrome, their bold wheel rims and roof decorations, they give enjoyment back to driving and to the daily life of city dwellers.

COMPACT

CITY PACK , CITY S, CITY PREMIUM, GTO

City is the most compact model in the range. A city car par excellence, it slips naturally into urban and suburban environments.

COUPÉ

COUPE S, COUPE PREMIUM, COUPE GTI

The Coupé's athletic lines are the sign of a classy model with a well-sculpted silhouette. The Coupé design can be customised at will, and the panoramic sunroof option is available for the Coupé Premium and Coupé GTI.

CROSSLINE CROSSOVER

A practical vehicle in line with lifestyle and everyday use. Whether you're more urban, into nature or have a spirit of adventure, you can set off in confidence at the wheel of this versatile vehicle.

DESIGN **COMPACT**



City **PACK**



City **S**



City **PREMIUM**

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City **GTO**

DESIGN **COUPÉ**



Coupé **S**



Coupé **PREMIUM**



Coupé **GTI**

DESIGN **ESTATE**



CROSSOVER

NOVELTY 2014



CROSSLINE

AIXAM